Person specification

Ashden trustees must be able to:

a. Fulfil **all** requirements of section 1
b. Fulfil **one or more** of the criteria in **either or both** sections 2 and 3.

1. General
   - Ability to excel in charity **governance** and the collective oversight of the executive team.
   - Well-**networked**, ideally with connections across the funding/philanthropy landscape.
   - Committed to the **Nolan Principles** of public life.

2. Strategic insights and/or connections that can raise our impact in one or more of the following programmatic areas:
   - **Influencing**: achieving policy/practice changes that scale up the innovations we showcase and support, so as to achieve systemic impact beyond our direct work.
   - Ashden **Awards** and scaling up the winners.
   - **Towns & Cities**: working with communities and local authorities to promote innovative ways to scale up climate change mitigation and adaptation.
   - Let’s Go Zero: working with **schools** to achieve decarbonisation of the sector by 2030.
   - **International Climate Solutions**: growing socially just access to off/near grid clean energy (and supporting nature-based solutions).

3. Strategic insights to deliver impact in one or more of the following thematic areas:
   - Understanding of the **UK policy landscape** for climate change (national, local, investment, innovation etc.)
   - Understanding of the international landscape for supporting the growth of local climate solutions in the **Global South**.
   - **Influencing** decision-makers / strategic communications, ideally in the climate sector.
   - **Impact investment** in socially just climate-related innovations.
   - Institutional **climate finance**.
   - Mission-orientated (non-programmatic) **fundraising**, ideally in the climate sector.
   - Organisational change and **effectiveness**.